



CYCLING PLUS

Svenska Cycling Plus is Sweden's most popular training magazine for cyclists. Through us you will reach the growing numbers of road cyclists who put higher goals for themselves every year. And they are ready to invest what it takes to get there – not only in personal effort and sweat but also in new bikes and gears.

Our Swedish editors cooperate with the British Cycling Plus magazine, one of the biggest in Europe, but they also make articles of their own in Sweden. From the beginning of 2015 we will have our own testing division that will test bikes, clothes and other stuff for the Swedish market.

Svenska Cycling Plus is printed in 20 000 copies and is distributed through Tidsam, which has the biggest magazine retailer network in Sweden.

Issue	1	2	3	4	5	6	7	8
Publishing	18/11-14	17/2	2/4	19/5	30/6	11/8	29/9	17/11
Deadline	24/10-14	23/1	8/3	23/4	4/6	16/7	3/9	23/10



ALLT OM MTB

Allt Om MTB is the magazine for those who loves to ride there bike in the forest and on trails. Most of our readers come from the exploding group of marathon- and XC-riders that is the biggest group of mountainbikers in Sweden, with the Cykelvasan as their big goal. In this group you find the enthusiastic bikers who is looking for the latest bikes and gears, and the best training- and technic tips. We provide them with the later. . .

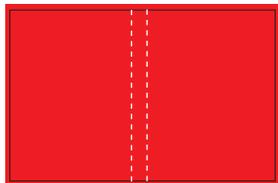
Our editors cooperate with the British magazine MBUK, but most of the material in our magazine is produced in Sweden. Among our contributors we have several riders fighting for the medals in the national championships and also in the national team, while some of them are happy with a ride together with our friends during the weekend. That gives us the wide perspective that is necessary to create the best MTB-magazine in Sweden.

	MTB1	MTB2	MTB3	MTB4
Publishing	13/1	14/4	7/7	15/10
Deadline	18/12	18/3	11/6	18/9

TIDSAM

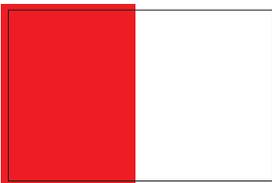
FORMATS & PRICES

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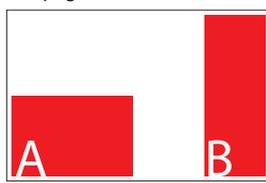
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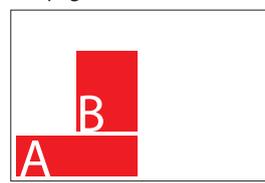
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B: 90 x 285 mm

1/4-page SEK 10,000



A: 190 x 62 mm
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C: 45 x 285 mm

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TERMS

Cancellations may be done no later than 14 days before deadline. Cancellations must be in written form and should be submitted to the economy department at First Publishing.

We cannot accept liability where an advert appears incorrectly when printed if the material is submitted after deadline.

SALES

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